

ORDER



Orders

Order / Rev: 719591 - 1

Alt Order #: 06359271

Product Desc: OBAMA SCHED C

Estimate: 1897 c

Flight Dates: 10/16/12 - 10/22/12

Original Date / Rev: 10/01/12 / 10/10/12

Order Type: Political

Primary AE: Aaron Ashe

Sales Office: T-WAS

Sales Region: NAT

Agency

Name: Greer Margolis Mitchell/ Pol

Buying Contact: K Keuleman

Billing Contact:

3050 K St NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: Obama/D/President

Demographic: A35+

Product Codes: PL-Presidential

Priority: P-3

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/15/12	10/21/12	37	\$57,100.00	\$48,535.00
10/22/12	10/28/12	9	\$6,550.00	\$5,567.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	46	\$63,650.00	\$54,102.50	0.00
Totals	46	\$63,650.00	\$54,102.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/16/12	10/22/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		4				\$700.00		0.00			
2	WTSP	10/16/12	10/22/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		3				\$900.00		0.00			
3	WTSP	10/16/12	10/22/12	Y&R Young and the Restless	CM	1230-130p	MTWTF--	:30	3	\$1,100.00	P-3	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		3				\$1,100.00		0.00			
4	WTSP	10/16/12	10/22/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		4				\$900.00		0.00			
E 5	WTSP	10/16/12	10/22/12	B&B Bold and Beautiful	CM	130-2p	MTWTF--	:30	3	\$1,100.00	P-3	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		3				\$1,100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WTSP	10/16/12-10/22/12	B&B		130-2p	MTWThF----	:30		(\$1,100.00)		0.00	NM		
	Credited														
6	WTSP	10/16/12	10/22/12		CM	4-5p	MTWTF--	:30	5	\$800.00	P-3	0.00	NM	5	\$4,000.00

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Advertiser: Obama/D/President
Product Desc: OBAMA SCHED C
Estimate: 1897 c

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-5p Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--		5			\$800.00		0.00				
7	WTSP	10/16/12	10/22/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--		5			\$550.00		0.00				
8	WTSP	10/16/12	10/22/12	CBS Evening News CBS Evening News	CM	630-7p	MTWTF--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--		3			\$1,000.00		0.00				
9	WTSP	10/16/12	10/22/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--		3			\$400.00		0.00				
10	WTSP	10/16/12	10/22/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--		3			\$400.00		0.00				
11	WTSP	10/16/12	10/22/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	MTWTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--		3			\$200.00		0.00				
12	WTSP	10/19/12	10/19/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		1			\$6,000.00		0.00				
13	WTSP	10/16/12	10/19/12	CBS This Morning CBS This Morning	CM	7-9a	-TWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--		1			\$400.00		0.00				
14	WTSP	10/21/12	10/21/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1			\$1,800.00		0.00				
15	WTSP	10/16/12	10/16/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----		1			\$10,000.00		0.00				
16	WTSP	10/16/12	10/16/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----		1			\$9,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/15/12-10/21/12		Tue Prime B		Tue 9-10p	-T-----	:30		(\$9,000.00)		0.00	NM		
Credited [move to debate 9-11p]															
17	WTSP	10/17/12	10/17/12	Wed Prime A Survivor: Philippines	CM	Wed 8-9p	--W----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----		1			\$8,000.00		0.00				
18	WTSP	10/16/12	10/16/12	Prime Political Program Prime Political Program	CM	Prime	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----		1			\$9,000.00		0.00				
N 19	WTSP	10/16/12	10/19/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	-TWTF--	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N19	WTSP	10/16/12	10/19/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF - -	:30	1	\$1,000.00	P-4	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- TWTF - -	1		\$1,000.00		0.00					
N20	WTSP	10/16/12	10/19/12	10 News Replay 10 News Replay	CM	M-F 207-242x	- TWTF - -	:30	1	\$100.00	P-4	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	- TWTF - -	1		\$100.00		0.00					
												Totals	46	\$63,650.00